

## **PRESS RELEASE**

for Immediate Release

**Contact info:**

Harriet Donnelly, CMO  
Epic Financial Corporation  
908-901-9280 office 908-392-3801 cell  
hdonnelly@epicpassport.com

### **EPIC FINANCIAL CORPORATION ANNOUNCES AVAILABILITY OF EPIC WEALTHBUILDER™ PROGRAM**

**Website launch will allow hundreds of thousands of American's to become debt-free and begin to rebuild their wealth.**

CHICAGO, ILL., OCTOBER 13, 2009 - Epic Financial Corporation (Pink Sheets: EPFL) today announced the general availability of their latest financial product - the Epic WealthBuilder Financial Compass, a debt-elimination and financial wealth building program.

"This is not debt consolidation or debt renegotiation, rather a completely automated service that helps you manage and eliminate your financial obligation in 1/3 to 1/2 of the time," reports Randy Sienkiewicz, Epic's President and CEO. "The availability of the Epic WealthBuilder program will help all Americans begin to quickly and systematically pay off their current financial obligations - items like credit cards, car loans, 1<sup>st</sup> and 2<sup>nd</sup> mortgages as well as business owners who carry equity lines of credit and outstanding loans for capital expenditures. As individuals and business owners we need to take command of our finances and the Epic WealthBuilder program is the first step to putting us back on the road to making us a financially stronger individually and as a country. "

Epic WealthBuilder™ combines the power of comprehensive debt analysis and wealth building software with an advanced Epic SmartPay™ automated bill payment system to create a plan that can save the consumer thousands of dollars in interest, years of payments. The comprehensive debt analysis program runs 24 different algorithms to calculate how to save the most money in the shortest time.

With Epic SmartPay, the consumer is able to save thousands in interest and cut years off of their monthly recurring payments that could be put towards retirement, other investments, or wherever a consumer would want to place their money. Epic SmartPay handles the actual payments using third-party administrator via the transfer agent, Metavante. In sum, once the consumer enters all the pertinent data, the entire solution can be automated to ensure the client's financial goals are achieved. Learn more about Epic WealthBuilder at [www.EpicWealthBuilder.com](http://www.EpicWealthBuilder.com).

#### **About Epic Financial Corporation**

Located on the Magnificent Mile in Chicago, Ill., Epic Financial Corporation is a financial services company specializing in financial wellness. The company has three divisions. Financial Software, Marketing and Promotion, and Insurance Services and Consulting. Epic Financial Corp., is a Delaware corporation formed in 2003 and is a public company, trading on the OTC Pink Sheet Exchange, symbol (EPFL). For more information, please visit: [www.EpicFinancialCorp.com](http://www.EpicFinancialCorp.com).